

# \$42.00 IN MERCHANDISE FREE! AT ABSOLUTELY NO COST TO YOU! READ!

## Order Your

Full Suit or Overcoat now. Come in Monday and make your selection.

**\$15**

More than 100 all wool fabrics to select from. Let us show you now.

**DUNDEE**  
Woolen Mills  
219 San Antonio St.

## CASH OR CREDIT



Nothing is comfier as a Coal Range in your kitchen.

See Our Complete Line  
Lowest Prices in Town

**Young Furniture Company**

105 So. Stanton.  
Phone 833.  
Mail Orders Given  
Prompt Attention  
Write for Catalogue

Here's a chance for somebody—it might as well be you—to get \$10 worth of merchandise ABSOLUTELY FREE; somebody else \$7.00 worth; another \$5.00; another \$4.00; another \$2.00 worth; and 14 others \$1.00 each. This total of \$42.00 worth is given EVERY week absolutely FREE. Each one of 19 different people will receive orders worth from \$1 to \$10. In the 42 ads. published below are certain misspelled words. Find these words and write them neatly on a separate sheet; also write your name and address on the coupon; also state on what advertisers you prefer orders for \$1.00 each in merchandise, which merchandise will be paid for by the advertisers on this page. Winners will be

decided by the nearest correct, or nearest nearest correct answer. The winner of the first prize will get his orders on exactly the advertisers he prefers and the other winners will get their orders on the advertisers not named by the winner of the first prize. Just take these orders to the firms to which they are addressed and they will be accepted as cash, being paid for by the firms whose advertisement appears on this page. Address all answers to "Misspelled Word Editor, care The Herald." They may be either mailed or brought to The Herald office. All answers must be in The Herald office by noon next Thursday. Next Saturday winners will be announced and the awards mailed.

Prize winners, week ending November 6, announced on Coupon.

List of Honorable Mention will be announced in Monday's or Tuesday's Herald.

All answers must be in Herald office by NOON, Thursday. In your answer this week, give word misspelled and advertisements in which misspelled word appears. Local contestants must give street address.



\$10.00  
Dresser,  
\$6.00, This  
Week Only.  
Best Glass.

New goods exchanged  
for old. Cash or credit.

**HOME FURNITURE COMPANY**

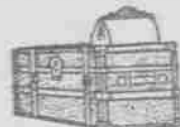
Phone 1203  
111 N. Stanton

## LOOK OUT

Old crimp will get you. Better order that Overcoat today. We make 'em \$15 and up.

**Morehead's Busy Little Tailor Shop**

Phone 51.  
403 N. OREGON ST.



A Large Line of  
WARDROBE TRUNKS  
IN STOCK

Leather Goods made,  
repaired and exchanged

**El Paso Trunk Factory**

Opp. Postoffice, Across  
Plaza, Next to Crawford  
Theater.  
Phone 1054

## "PHOTOPLAY SCENARIOS,"

How to Write and Sell  
Them.

By Eustace Hale Ball

60c



Mills Bldg. "It's Handy"

## "Of Course COFFEE JOE Certainly"



Come in and try a cup of our famous coffee—you will also find in our store a full line of candies, pastry goods and fountain drinks. We are waiting to serve you at

## TELL YOUR GROCER

You Want

GLOBE MILLS FLOUR

Except No Substitute

It Is Absolutely the Best.

"USE GLOBE MILLS FLOUR" AND HELP THE SOUTHWEST GROW

(Our merchandise orders are good at all grocers handling Globe Mills Flour.)

## Penslar

Here is the Tooth Paste that satisfies—because it helps to restore the natural beauty of the enamel—because it is pleasant to use—because it soothes the gums—because it prevents decay. In a word Penslar Tooth Paste does all that a good dental cream should do, leaving the mouth in a healthy condition and the teeth naturally white. Won't you give it a chance to help you? Sold in generous 4-cent tubes and in this vicinity only at our store

**POTTER DRUG COMPANY**  
El Paso & San Francisco Streets  
Phone 356-375

## Frantz Premier Electric Vacuum Cleaner

Good enuf for the largest home. Free demonstration.

PRICE \$25.00  
Sold on Easy Monthly Payments.

**ROGERS FURNITURE COMPANY**

108-110-112 N. Stanton

## ELECTRICAL FIXTURES

That harmonize with your interior decorating scheme are all ways favored. If yours do not we can make them over to match any color scheme.

**NATIONAL TELEGRAPH & SUPPLY CO**

W. H. Garrison, Mgr.  
317 Mills St. Phone 759

Two Good Ones Ne-O-Lin, the new combination sole of Rubber and Fiber.

Goodman Wingfoot Rubber Heels, made of the best live rubber.

We Carry a Full Line Headquarters for Shoe Repairing. We do it quicker, better and cheaper than any one else in the city. Work called for and delivered.

**CHAS. ROKAHR**  
317-319 Texas.  
Phone 573.

## The Simple Truth The Apollo Player Piano

Will transpose music into any key, and re-wind the music roll automatically. The ONLY Player Piano with the Human Touch. Sold on Easy Terms.

**DUNN'S Music Store**

404 San Antonio St.

"Be modern—Acquaint yourself with the way electrical."

WHY NOT DO YOUR WORK THE ELECTRIC WAY?

Vacuum Cleaners \$20.00  
Percolators 3.00  
Toasters 3.50  
Irons 2.50  
Heaters 3.00  
Chafing Dishes 8.00  
Desk Stoves 4.00  
Five percent off to any of The Herald prize winners.

**LARRABEE ELECTRIC COMPANY**

Phone 3823.  
405 Texas St.

BOYS! GIRLS! A WATCH OR CLOCK FREE With 250 BUSTER BROWN OR TIP TOP BREAD WRAPPERS

A dandy engraved watch or beautiful 10-12 dresser clock given absolutely free for 250 wrappers from Buster Brown or Tip Top Bread Present Wrappers at the Office of

**Purity BAKING COMPANY**

711 South Kansas St.

## McLean's Pharmacy

Successors To

**LOVE'S Drug Store**

Drugs and Hospital Supplies

Special attention to Prescriptions. New Soda Fountain in connection. Nothing but the purest crushed fruits and juices used. We deliver from 7 a. m. to 11 p. m.

213 San Antonio St.  
Phones 250-819

## PENNY CASH GROCERY

No. 102 Main St.

Next door to Oregon St. The store with the red and white front.

Come in and See Our Prices

or phone 618 and we will deliver promptly.

Best Butter on the Market.

## NIGHT SCHOOL

Investigate before you decide—that's wise. Try the work before you pay—that's fair.

**INTERNATIONAL BUSINESS COLLEGE**

J. P. MULLIN, Pres.  
Coles Bldg. Phone 1147

## Stoves!

125 Second Hand Heaters, \$1.50 up. Many of them good as new.

**BALT Furniture Co.**

206 S. Stanton St.  
Just below Fire Station  
Phone 3046.

New furniture exchanged for old. Highest cash price paid for old furniture and stoves.

BE SURE To place your orders for milk with "The Clean Dairy" and then you will know

YOU ARE RIGHT To be sure of it, visit the Dairy at milking time that is supplying you with milk

THEN GO AHEAD and protect the health of your family and yourself by buying milk produced under favorable circumstances.

**EL PASO DAIRY CO.**  
Phone 340  
Office 422 N. Oregon St.

## TRY WATERPROOF

Krome Elk sole leather on your shoes, it wears three times as long as ordinary sole leather.

Price, 75c, \$1.00 and \$1.25

**Enterprise Shoe & Leather Company**  
316 Mesa Ave.

## EUREKA Theater

TODAY THE MASKED SUBSTITUTE.

A wonderful Laemle two reel drama, featuring Gloria Fonda, winner of the Washington beauty contest. It is good.

General Admission 5c

## SPECIAL For Saturday

We are offering a special cake for Saturday only on which we lose money.

FIG LAYER A high grade cake with fig layer. Regular price 35c. For Saturday only 20c

**Belgian Bakery**

210 E. Overland St.  
Phone 219. We'll Deliver.

## MT. FRANKLIN FUEL & FEED CO.

Manufacture the Best Lame; also handle the



Best Domestic Coal to be had—Wood and Kindling

Phone 186.

## THE RED TOP BOTTLE IS A GUARANTEE OF PURE MILK



Every bottle is produced and guaranteed by the

**AMERICAN DAIRY**  
Phone 402



Didn't Hurt a Bit.

Our low prices are made possible by the amount of work we do and the absolute satisfaction our patients have when the work is finished.

**NEW YORK PAINLESS DENTISTS**

New Location Over Elite Confectionery

Fish, Oysters, Vegetables, Fruit, Dressed Poultry and Game.

FINEST MARKET IN THE SOUTHWEST

## FULTON MARKET

114 Texas  
Opp. Elite Confectionery  
Phone 2800

## Garringer's Market

207 E. Overland Phone 2122

Full line of Beef, Veal, Mutton, Fish, Poultry, Butter, Eggs, Pig products—Fresh Tails, Feet, Ears, Snouts, Spair Ribs, Pork Tenders, Hog Chitterlings, etc.

From Sun To Sun A One-cent Run

This is the cost of running Sew-E-Z—scarcely more than a small 6-candle power light.

Take it to a neighbor—you can pack Sew-E-Z in a small parcel. No extra bulk. Sew-E-Z does a big work in a simple way and comes in small, compact, convenient form.

**5-YEAR GUARANTEE**

Sew-E-Z Sewing Machine Motor Makes Sewing a Pleasure.

**Southwestern Electric & Machine Co.**  
304 San Francisco St.

IF YOU WANT SPICK AND SPAN IN YOUR HOME, PHONE 2177-2176



Mr. Spick Mrs. Span

**Elite Laundry**  
Phones 2177-2176

YOU CALL 2177-2176 AND WE'LL CALL

**ELITE LAUNDRY**  
Phones 2177-2176

Mr. Spick Mrs. Span

## COUPON

To Herald Misspelled Word Contest Dept.

The misspelled words are: If successful make my orders of \$1 each on the following 10

My name and address is:

Last Week's Winners Are:

First prize, \$10 worth of merchandise coupons to Miss Fanny E. Blakely, 2113 Gold St.; second prize, \$7.00 worth of merchandise coupons to Mrs. J. H. Sutton, 1400 Arizona; third prize, \$5 worth of merchandise coupons to Mrs. W. C. Dunlap, 1914 Wyoming; fourth prize, \$4 worth of merchandise coupons to Miss Mary G. Kelly, 908 Alamo Ave.; fifth prize, \$2 worth of merchandise coupons to Miss Martha Palmer, 1512 E. Boulevard. Fourteen other prizes of \$1 each worth of merchandise coupons to the following: Mrs. B. C. Coud, 1112 N. St. Vrain; Mrs. Carl H. Jones, 1120 N. Florence; Miss Ruth Clark, 1215 Arroyo; Miss Margaret McGee, 1211 N. Ochoa; Mrs. H. J. O'Rourke, 524 W. Missouri, Apt. D; Mrs. F. L. Wilson, Pearce, Ariz.; Mrs. F. H. Dalton, 2321 Oro; Miss Kathryn D. Woodside, Torrance, N. M.; Mrs. Geo. M. Sharkey, 1119 N. St. Vrain; Mrs. J. E. Collier, 4 E. Rio Grande; Mrs. Sam Williams, 114 E. Virginia; White Thresher, Immigration Service, Mrs. M. L. Norris, E. Vaughan, N. M.; Mrs. L. E. Parsons, 2101 Grand Ave.

CONVINCE YOURSELF That you have found the place you have been looking for—visit the

**AUTO CAFE**

110 N. El Paso St.

## Heid Bros.



COAL, WOOD, KINDLING, HAY AND GRAIN

Prompt Delivery

Phones 35 and 36  
Texas and Dallas Sts.

Don't Throw Your Old Shoes Away Send Them To Us. We Make Them Look Like New.



SHOES HALF SOLED 50c

**Enterprise Shoe Shop**  
316 Mesa.

Those calling 3500 between 4 p. m. Saturday and 12 noon Sunday, saying, "Mr. Jitne Saves You Money," a surprise awaits. Phone and investigate.

**The Jitne Company Inc.**

## Just Teased and Teased

That's what a girl said she did until she got a BRACELET WATCH. Now we can't say we approve of that way of doing, but it goes to show how popular the Bracelet Watch is and may give you a tip on that next GIFT—\$525 TO \$2.50

**The A. D. Foster Co.**  
Herald Bldg.  
"Our Wedding Rings Insure Happy Marriages."

NOTHING STALE TO OFFER YOU We have a full line of Fresh Groceries at Reasonable Prices. Our quick delivery to any part of the city is always ready to serve you.

**Overland Grocery Co.**  
Fred Widmann & Son, Props.  
209 E. Overland St.  
Phone 4233-4234

## GIVE US A TRAIL

And see what Our Quick Service can do. OUR PRICES ARE RIGHT. AND OUR GOODS ARE GOOD

**THE CITY GROCERY**

522 N. Campbell St. Phone 2002

## CHILDREN'S HEADWEAR

Nowhere will you find better values. Don't take our word for it, but come and investigate. An elegant line of little girls' fine hats, worth \$1.50 for only \$1.00. Misses' fine black velvet hats: \$1.50 values for \$1.00. \$1.45 Tan O'Shanter in black and white combinations. Sold everywhere for 75c. We offer them for only \$1.00. It is a money saving proposition for you to come to us.

**THE BLEE HIVE Dry Goods Store**  
You Pay Less Here.  
206 E. Overland St.



The Best Kitchen Cabinet in El Paso. White Enamel \$24.50 Golden Oak \$22.00 We Give Away Tickets. **WESTERN FURNITURE CO.**  
308 S. El Paso St.

THE CHAIRS You will find our shop brimful of suggestions for your Christmas gifts.

**Beach's Art Shop**

City National Bank Bldg.

Our Ad on Page Three Today Will Give You Full Price Details of Our Annual November Linen Sale Which Begins Monday, Nov. 15.

**The Popular**